Course Outline

DAY ONE

Scrum Foundations
- Overview of Scrum
- Agile Values and Principles
- Scrum Framework

Product Vision and Roadmap
- Stakeholder engagement and management
- Defining and communicating the Product Vision
- Releases, milestones and roadmaps
- Product & Project Management

Product Owner Role

Product Definition Lifecycle

Product Innovation

Product Vision & Roadmap

Customer Engagement

Product Backlog
- Building a Product Backlog
- User Roles and Personas
- MOSCOW
- Kano Analysis

Retrospective

Q&A

DAY TWO

Recap Day 1
- Agile Mindset; Manager's role in Agile
- Setting teams up for success
- Essential keys to Product Ownership

User Stories
- Story writing
- Estimation

Tracking and Reporting
- What to measure

- Velocity, Burnup and Burndown charts

Release Management

- Release Planning
- Velocity and forecasting

Scrum Project Simulation

Retrospective

Q&A