

Oracle BI 11g: Scorecarding and Strategy Management

Introducing Oracle Scorecard

- Examining Oracle's Business Intelligence Strategy
- Defining KPIs
- Defining Scorecarding
- Describing the Relationship Between KPIs and Strategy Management

Measuring Results with Key Performance Indicators

- KPI Concepts and Terminology
- Creating KPIs
- Exploring KPI Watchlists
- Creating a Stand-alone KPI Watchlist
- Explaining the KPI Relationship with Scorecarding

Developing a Strategy Management Plan

- Describing Oracle Scorecard
- Creating a Scorecard
- Creating KPIs and a Watchlist Within Scorecard
- Creating a Perspective
- Creating an Initiative and Objective
- Creating a Strategy Tree, Strategy Map, Cause & Effect Map, and so on
- Creating Agents
- Defining Mission and Vision Statements