

CFOM EXECUTIVE CFO MASTER PROGRAM

Strategic Planning

Strategy Formation

Measurement and Monitoring of Performance/ Benchmarking with DuPont Ratio Analysis

Strategic Options and Choices

Major Case Study

Investment Appraisal and Cash Flow Analysis

Analyzing and Assessing Different Sources of Finance

Corporate Failures

Corporate Restructuring / Negotiating Out of Financial Difficulties

Ethical Frameworks / Link to Compliance

Changing Role of the Accountant

Improving Profitability and Goal Setting / “Beyond Budgeting”

International Financial Reporting Standards (IFRS) – Recent changes