

Oracle Enterprise Data Quality 12c: Match and Parse

Match Overview

- Discussing Business Examples of Matching
- About the Match Processors
- What Constitutes a Match?

Oracle Enterprise Data Quality Matching Fundamentals

- Discussing Inputs to Match
- About Mapping Identifiers
- Discussing Fundamentals of Clustering
- Setting up Simple Match Rules
- Browsing Results

Match Rule Lists and Fuzzy (inexact) Matching

- Using Multiple Comparisons
- Identifying Fuzzy (inexact) Matches
- Tuning Match Rules

Clustering

- Clustering for Performance
- Clustering Strategies
- Tuning Clusters

Merge

- Discussing Defaults for Merging
- Merging Options

Match Review

- Discussing Review Groups
- About the Match Review Interface

Customer Data Extension Pack Match Processors

- About the Match Entities processor
- About the Match Individuals processors
- About the Match Households processor

Match Case Studies

- Enhancing Records
- Describing Deduplication

Introduction to Case Management

- Overview of Case Management

Address Verification

- Overview of Address Verification
- Using the Address Verification Processor
- About Accuracy flags: Interpreting Address Verification Results

Standardizing Data

- Overview of Standardization
- Overview of Simple Standardization
- About the Character Replace and Replace Processors
- About the Pattern Transform and RegEx Replace Processors
- About the Merge Processor
- Overview of Transliteration Capabilities

Introduction to the Customer Data Services Pack

- Customer Data Services Pack Overview

Parse Overview

- About Business Uses of Parsing
- Parsing in Oracle Enterprise Data Quality

The Phrase Profiler

- Using the Phrase Profiler
- Identifying Common Words and Phrases
- Identifying Misplaced Data

Tailoring a Customer Data Extension Pack Parse Profiler- Part I

- Understanding Tokenization
- Using the Classify sub processor

Tailoring a Customer Data Extension Pack Parse Profiler- Part II

- Using the Reclassify sub processor
- Classification vs. Reclassification

Tailoring a Customer Data Extension Pack Parse Profiler - Part III

- Using the Select sub processor
- Using the Resolve sub processor
- Creating Exact and Fuzzy Resolution Rules

Optional- Case Studies

- Discussing Parse Case Study
- Discussing Overall Enterprise Data Quality Case Study